

# Mariah Porto

UI/UX | GRAPHIC DESIGN | ILLUSTRATION

## EDUCATION

### The University of Florida

Expected May 2023

Bachelor of Fine Arts in Graphic Design  
Minor in Mass Communications

## CONTACT



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www.mariahporto.com

## SKILLS

UI / UX + Prototyping  
Branding  
Motion Design  
Visual Design  
Design Thinking  
Packaging Design

## SOFTWARE

### UI / UX Tools

Figma  
Adobe XD

### Motion

After Effects  
Premiere Pro

### Visual Design

Photoshop  
Illustrator  
InDesign  
Procreate

### 3D Tools

Dimension  
Blender

## INTERESTS

Scuba Diving      Yoga  
Dance              Sharks

## EXPERIENCE

### Unscrolled | January 2023—Present

UI Designer

Prototyped a narrative decision based adventure game using Figma, in tandem with developers. Responsible for interface and logo design. Designed logo and journal section of the app.

### TheIncLab | Summer 2022

UI/UX Design Intern

Worked on multiple projects for military, government, and private sector clients. Collaborated in designing user-centered design sprints and experiences for VR/XR space. Created marketing collateral for TheIncLab.

### CA Creatives Design Agency | Summer 2022

Graphic Design Intern

Developed designs and visual systems for multiple clients in South America. Responsible for designing social media content, merchandise, print, and web.

### The Agency at the University of Florida | Spring 2021—Present

Graphic Design Intern

Designed a diverse range of content for 30+ international clients. Worked in a highly collaborative environment across multiple departments to implement designs based on strong research and innovative strategic plans.

### Strike Magazine | Spring 2021

Layout Designer

Collaborated with a team of creatives to combine assets and assemble the layout of the magazine. Developed branded designs for Strike's blog and social media.

### Dance Marathon at the University of Florida | Fall 2020—Spring 2021

Design Captain

Developed designs and visual systems for social media, print, merchandise, and web. Aided in advertising and branding the event.

## EXTRA CURRICULARS

### Advanced Open Water Scuba | Fall 2022—Present

Certification

Certified in CPR, First Aid, AED, rescue diving and advanced open water scuba. Participated in open water dives, local environment clean-ups, and guest diver lectures.

### Vox | 2019—Present

UF Graphic Design Club

Designed and engaged in events and meetings to further the development of my design skills. Communicated and networked with people in the graphic design industry.